Local Business Leaders,

Prop Thtr is pleased to report great recent success. Since 1981, we’ve exponentially increased opportunities and outlets for local artists, actors, and playwrights resulting in an increase in audience turnout of over 30%. With this, we have also seen an increase in online audience engagement leading to the full-funding of our new gallery in two days of fundraising.

With new leadership, we have become a revitalized and exciting member of the Avondale business community, and the coming season features 5 extraordinary events:

- 8 Performances of The Storefront Project:  
  **September 14th - September 22nd**  
  A co-production with The Museum of Contemporary Art that will showcase original work created by six Chicago directors produced and performed at The MCA and Prop Thtr.

- 25 Performances of “I Am Going to Die Alone and I Am Not Afraid”  
  **October 25th - December 6th**  
  Prop Thtr’s ensemble will develop and devise this new play exploring the legacy of the Holocaust to examine oppression today.

- 6 Weeks of Daily Performances of Rhinofest  
  **Dates TBD**  
  Prop Thtr and Curious Theatre Branch will curate and produce Rhinofest 2020, Chicago’s annual experimental theatre festival, now in its 31st year.

- 26 Performances of “Diary of An Erotic Life”  
  **May 1st - June 8th**  
  This contemporary re-imagining of Frank Wedekind’s “The Lulu Plays” follows Ecuador-born Lulu as she navigates working retail in Lincoln Park.

- 8 Performances of Chicago Directors Workshop  
  **Dates TBD**  
  This series of staged readings will act as a professional development opportunity for early career directors in Chicago’s storefront theater scene with weekly showcases.

With a wide base of performers and audience members (ages 16 to 80), we reach all walks of life with our art. These events will reach a minimum of 2000 audience members, creating a fantastic opportunity to introduce your business to new customers and reaffirm your support for the local community.

We look forward to working with you soon,

Peter Bucci  
Managing Director  
(401) 533-2580  
pbucci@propphtr.org
Annual Advertising Opportunities

In the coming year, more than 2000 people will experience Prop Thtr through our various outlets and over 220 performances and events. With community outreach events, highly attended theater performances, and a strong social media presence, there is an abundance of advertising opportunities.

An annual agreement:
- Grants your business a position on our website’s “sponsors tab” with linking capabilities.
- Places a black and white ad for each of our 1000+ playbills for the year.
- Allows your business to place brochures in our box office display.
- Connects our businesses on Facebook, Twitter, Instagram, where our audiences can intermingle.
- Includes a suite of complimentary tickets and special event invitations.

Quarter Page: **$250** Includes: ad on sponsor tab, 2” x 5” black & white Playbill ad.
Half Page: **$500** Includes: ad on sponsor tab, 4” x 5” black & white Playbill ad.
Full Page: **$750** Includes: ad on sponsor tab, 8” x 5” black & white Playbill ad.

*Payable monthly or in one installment for a 10% discount.*

Short-Term Playbill Advertising Opportunities

If a full-year commitment isn’t the right fit, ads may also be placed in the playbill for a single Mainstage show. These may be placed at any time.

Sponsor Name: **$100** Includes: Name printed in list on final page.
Quarter Page: **$150** Includes: 2” x 5” black & white Playbill ad.
Half Page: **$200** Includes: 4” x 5” black & white Playbill ad.
Full Page: **$300** Includes: 8” x 5” black & white Playbill ad.

*Short-term playbill advertisements do not include the opportunity to place in-box office advertisements.*

All checks can be made payable to Prop Thtr.
THE Season Sponsor Opportunity:

This option is a first-come, exclusive offer for one organization at the beginning of our season.

Our Season Sponsor gets the unique benefit of skyrocketing from an advertiser to Partner in bringing Radical Art to Chicago! Along with the long-term partnership between our organizations, we will also provide the following benefits (including the top benefits of full-page sponsors):

1. Name appears on all marketing materials (posters, online poster graphics, newsletters, website, press releases, etc) as "the 39th season is sponsored by ____" standalone for all Prop Productions. We average 250 posters a season and 15k impressions on Facebook/Instagram.
2. Organization name appears on Prop Productions page of website above the listing of season's productions as Season Sponsor (instead of on the Sponsor tab of our website).
3. Four tickets to our annual gala and a suit of other event tickets.
4. Exclusive press release on the announcement of Season Sponsorship.
5. Options for events at organization location and exclusive purchasing agreements.

Pricing: $3,000